



NEW BRUNSWICK
DELICIOUSLY CANADIAN

WILD BY NATURE



Deliciously Canadian

WILD BLUEBERRIES

- Grown naturally in nutrient-rich soils
- Superfruit - 2x the antioxidants of cultivated blueberries.
- Deep blue skin is full of phytonutrients, including anthocyanin and anti-inflammatories.

New Brunswick's wild blueberries have captured gourmet hearts around the world, thanks to their many health benefits and delicious, intense flavour. These small wonders are known to have among the highest antioxidant levels of any fruit or vegetable!

New Brunswick's diverse coastal and inland terrain provides this small-but-mighty berry with the ideal conditions to thrive. Wild blueberries freeze, store and maintain their quality for extended periods, allowing for year-round supply. From being harvested, straight through to packaging, these delicious berries maintain their shape, taste, texture, colour, and freshness from the day they were picked.

New Brunswick is well positioned to get our wild blueberries out to the world. We are at the doorstep of the entire North American market and our rail system, deepwater ports, and international airports offer access to markets across the globe. Our state-of-the-art processing facilities have rigorous quality control systems in place to meet local and international customer requirements, and they are registered through the applicable government agencies.

New Brunswick Wild Blueberry Products

| Form | Trade Pack | Consumer Pack | Availability |
|----------------------------------|------------|---------------|--------------|
| Individually Quick Frozen (IQF) | ● | ● | Year-round |
| Dried/ Dehydrated/ Sugar-Infused | ● | ● | Year-round |
| Glass Jars | ● | ● | Year-round |
| Concentrate | ● | | Year-round |
| Puree | ● | | Year-round |
| Powder | ● | | Year-round |
| Extract | ● | ● | Year-round |
| Fresh | ● | ● | Aug - Sept |
| Frozen Fresh | ● | ● | Year-round |

Our Wild Blueberry products come in a variety of packaging formats: Box, case (poly liner), poly bags, and re-sealable stand-up poly bags.



View our
Online Agri-food
Supplier Directory

